

A Brand like a friend

Henkel KGaA • Henkelstr. 67 • D-40191 Düsseldorf

Office of International Corporation Finance
Mail Stop 3-9
Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549
U.S.A.

03 NOV 14 PM 7:21

SUPPL

Abteilung / dept.

Telefon / phone (direct)

Telefax / fax (direct)

E-Mail

Ihre Nachricht / your message

Recht / Law Department
VJC - Corporate Matters
(+49-211) 797 8959
(+49-211) 798 2463
thomas-gerd.kuehn@henkel.com

Datum

2003-11-07

Rule 12g3-2(b) Submission
File No. 82-4437
Henkel KGaA



03037353

Ladies and Gentlemen:

Enclosed please find Henkel's Press Release: "Henkel wins "Silver" for Corporate Image in Germany".

This information is being furnished pursuant to Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended.

Very truly yours,

Henkel KGaA

T. Kuehn

Encl.

PROCESSED

NOV 19 2003

THOMSON
FINANCIAL

H. Nicolas

Postanschrift
Henkel KGaA
D-40191 Düsseldorf

Firmensitz
Henkelstraße 67
D-40589 Düsseldorf

www.henkel.com
Telefon (+49-211) 797-0
Telefax (+49-211) 798-4008
K:\Kühn\SEC Schreiben\SEC 145-2003.doc

Bankverbindungen
Commerzbank AG
Düsseldorf
Konto 1 109 222
(BLZ 300 400 00)

Deutsche Bank AG
Düsseldorf
Konto 2 272 409
(BLZ 300 700 10)

Dresdner Bank AG
Düsseldorf
Konto 2 114 565
(BLZ 300 800 00)

Kommanditgesellschaft
auf Aktien

Handelsregister
AG Düsseldorf HRB 4724
Sitz Düsseldorf

Aufsichtsratsvorsitzender:
Dipl.-Ing. Albrecht Woeste

Geschäftsführung:
Prof. Dr. Ulrich Lehner (Vorsitzender)
Dr. Jochen Krautter, Dr. Klaus Morwind,
Prof. Dr. Uwe Specht
(persönlich haftende Gesellschafter)

Alois Linder, Dr. Lothar Steinebach,
Knut Weinke

Henkel

Vccmail

06.11.2003 11:03

Entscheidung
erforderlich ? ☐ ja

An:

Kopie: (Blindkopie: Thomas-Gerd Kuehn/KGaA/HENKEL)

Thema: Press Release "Henkel Wins Silver for Corporate Image in Germany"

Henkel

A Brand like a Friend

Information from Corporate Communications

Ladies and Gentlemen ,

Attached please find the press release "Henkel Wins Silver for Corporate Image in Germany", which we distributed to the media.

With my very best regards

Ernst Primosch

Presseinformation

Press Release

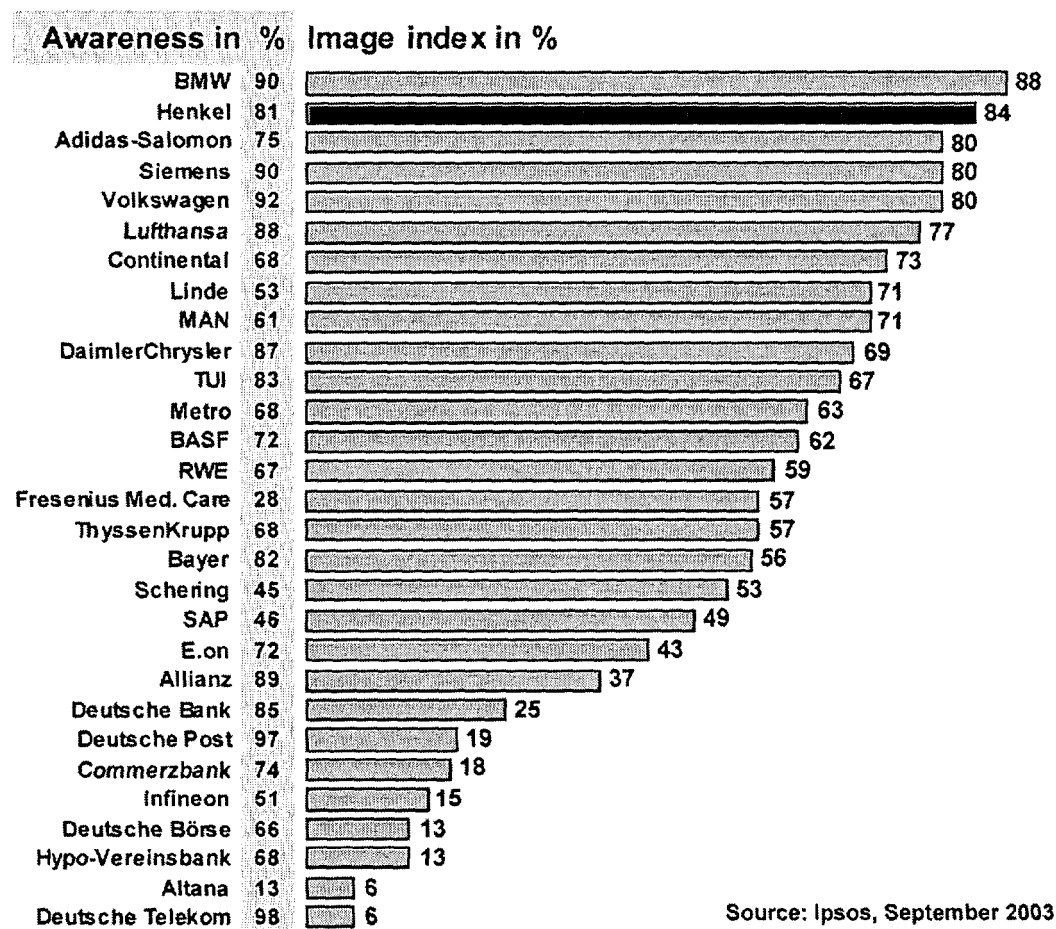
Confirmation of upward trend

Henkel Wins "Silver" for Corporate Image in Germany

Düsseldorf, Germany – The Henkel Group has the second most favorable image among Germany's top companies. This was confirmed by a second image survey entitled "Top Companies Compass," which was implemented by the Mölln-based market and opinion research institute Ipsos in September 2003. Similar to the first study, BMW is the only company ranked higher than Henkel.

"The results of the study demonstrate that our focus on the corporate brand Henkel has been successful, and that Henkel is accepted by customers as 'A Brand like a Friend'. We are on the right track when it comes to establishing Henkel as an international corporate brand," says Prof. Ulrich Lehner, President and CEO of the Henkel Group.

Within the framework of the survey, Ipsos studied the level of awareness as well as the quality of the image of 31 large German companies. A total of 1,000 consumers aged 14 and older were interviewed to find out whether they had heard, read or seen anything about these companies in recent months. In addition, the personal impression about each company was evaluated subjectively by the respondents. In terms of overall positive image, Henkel was ranked second at a level of 84%, close behind BMW (88%). According to the study, 81% of the interviewees were aware of "Henkel" as a corporate name.



Source: Ipsos, September 2003

"Henkel - A Brand like a Friend". Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. The Henkel Group operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2002 the Henkel Group generated sales of 9.66 billion euros and an operating profit (EBIT) of 666 million euros. 50,000 employees work for the Henkel Group worldwide. People in 126 countries around the world trust in brands and technologies from Henkel.

November 6, 2003

Contact

Henkel Group
Corporate Communications
Ernst Primosch
Tel.: ++49-211-797-3533
Tel.: ++49-211-798-2484
E-Mail: press@henkel.com

Sven Jacobsen
Tel.: ++49-211-797-6321
Tel.: ++49-211-798-2484

Internet: <http://www.presse.henkel.de>
<http://www.henkel.de>

Release

We distributed this information to MC 1-3 world

—

—

A Brand Like a Friend

Henkel KGaA • Henkelstr. 67 • D-40191 Düsseldorf

Office of International Corporation Finance
Mail Stop 3-9
Securities and Exchange Commission
450 Fifth Street, N.W.
Washington, D.C. 20549
U.S.A.

03 NOV 16 PM 7:21

Abteilung / dept.	Recht / Law Department
Telefon / phone (direct)	VJC - Corporate Matters
Telefax / fax (direct)	(+49-211) 797 8959
E-Mail	(+49-211) 798 2463
Ihre Nachricht / your message	thomas-gerd.kuehn@henkel.com

Datum

2003-11-07

Rule 12g3-2(b) Submission
File No. 82-4437
Henkel KGaA

Ladies and Gentlemen:

Enclosed please find Henkel's Press Release: "Henkel joins the United Nations' Global Compact".

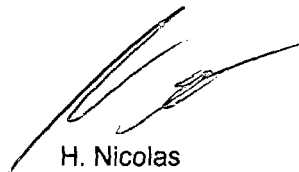
This information is being furnished pursuant to Rule 12g3-2(b) of the Securities Exchange Act of 1934, as amended.

Very truly yours,

Henkel KGaA



T. Kuehn



H. Nicolas

Encl.

Postanschrift
Henkel KGaA
D-40191 Düsseldorf

Firmensitz
Henkelstraße 67
D-40589 Düsseldorf

www.henkel.com
Telefon (+49-211) 797-0
Telefax (+49-211) 798-4008
K:\Kühn\SEC Schreiben\SEC 146-2003.doc

Bankverbindungen
Commerzbank AG
Düsseldorf
Konto 1 109 222
(BLZ 300 400 00)

Deutsche Bank AG
Düsseldorf
Konto 2 272 409
(BLZ 300 700 10)

Dresdner Bank AG
Düsseldorf
Konto 2 114 565
(BLZ 300 800 00)


Kommanditgesellschaft
auf Aktien

Handelsregister
AG Düsseldorf HRB 4724
Sitz Düsseldorf

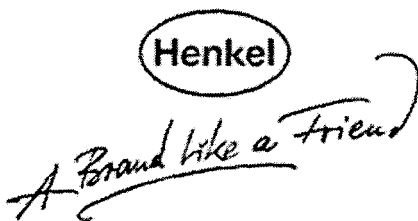
Aufsichtsratsvorsitzender:
Dipl.-Ing. Albrecht Woeste

Geschäftsführung:
Prof. Dr. Ulrich Lehner (Vorsitzender)
Dr. Jochen Krautter, Dr. Klaus Morwind,
Prof. Dr. Uwe Specht
(persönlich haftende Gesellschafter)

Alois Linder, Dr. Lothar Steinebach,
Knut Weinke

 **Vccmail**
07.11.2003 10:00
Entscheidung
erforderlich ? ☐ ja

An:
Kopie: (Blindkopie: Thomas-Gerd Kuehn/KGaA/HENKEL)
Thema: Press Release "Henkel joins the United Nations' Global Compact"



Information from Corporate Communications

Ladies and Gentlemen ,

Attached please find the press release "Henkel joins the United Nations' Global Compact", which we distributed to the media.

With my very best regards

Ernst Primosch

Presseinformation

Press Release

Dedicated to sustainability and corporate social responsibility

Henkel joins the United Nations' Global Compact

In a letter to Kofi Annan, the Secretary-General of the United Nations, Prof. Dr. Ulrich Lehner, President and CEO of the Henkel Group, declared the Company's participation in the UN's Global Compact initiative. The Henkel Group has thus committed to integrate the nine principles of the Global Compact in its corporate culture and day-to-day business operations.

Düsseldorf – The aim of the Global Compact is to bring companies together with UN agencies, labor and civil society to respect human rights around the world and to support fundamental labor rights and environmental protection. At Henkel, the principles of the Global Compact are already reflected in its vision of making people's lives easier, better and more beautiful, and in its corporate values. One of Henkel's ten corporate values reads: We are dedicated to sustainability and corporate social responsibility. Lehner adds: "The corporate ethics deriving from this sense of responsibility are anchored in our corporate standards and the Code of Conduct that is binding

for all of our employees.”

For Lehner, joining the Global Compact also brings concrete advantages for the Company: “The long-term economic success of the Henkel Group hinges on how we as a company behave toward society as a whole. The fact that we live the Henkel Code of Conduct and our slogan ‘A Brand like a Friend’ in our daily work strengthens our corporate culture. The quality of our reputation is also determined by our behavior. Each of our employees therefore makes an essential contribution to the long-term continuity and profitability of a consistently viable Henkel Group.”

The principles of the Global Compact can be found at: <http://www.unglobalcompact.org>

“Henkel - A Brand like a Friend”. Henkel is a leader with brands and technologies that make people's lives easier, better and more beautiful. The Henkel Group operates in three strategic business areas – Home Care, Personal Care, and Adhesives, Sealants and Surface Treatment. In fiscal 2002 the Henkel Group generated sales of 9.66 billion euros and an operating profit (EBIT) of 666 million euros. 50,000 employees work for the Henkel Group worldwide. People in 126 countries around the world trust in brands and technologies from Henkel.

November 7, 2003

Henkel Group
Corporate Communications
Ernst Primosch
Phone: +49-211-797-3533
Fax: +49-211-798-2484
email: ernst.primosch@henkel.com
Internet: www.presse.henkel.de

R&D and Sustainability Communications
Wolfgang Zengerling
Phone: +49-211-797-9336
Fax: +49-211-798-5598
email: wolfgang.zengerling@henkel.com

Release

We distributed this information to MC 1-3 world

—

—